

◆ BBA 교학과정 예시 ◆

필수전공과목	<p>Principles of Management</p> <p>Principles of Marketing</p> <p>Entrepreneurship</p> <p>Microeconomics/Economics i</p> <p>Principles of Accounting</p> <p>Managerial Communication</p> <p>Mathematical Economics i</p> <p>Mathematical Economics iii</p> <p>Performance and Compensation Management</p> <p>Organizational Behavior</p> <p>Statistics</p> <p>Management Information System</p> <p>Macroeconomics/Economics ii</p> <p>Financial Management</p> <p>Supply Chain Management</p> <p>Mathematical Economics ii</p> <p>International Management</p> <p>Academic Writing</p> <p>Human Resources Management</p> <p>Strategic Management</p>
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선택과목

Marketing Research
Leadership Theory and Practice
Financial Market
Brand Management
Cross-Cultural Management
Financial Deritives
Consumer Behavior
Business Ethics and Social Responsibility

Business Valuation
Quality Management
Managerial Accounting
International Finance
Investments

