

About UIBE International Undergraduate Programs

UIBE offers International Undergraduate Programs leading to bachelor degrees of Economics and Management. The majors that we currently offer are Economics, International Trade, Finance, Business Administration, Marketing and International Politics (More majors will be offered as enrollment expands). These programs are designed to provide students with an opportunity to study general education courses and explore an academic field in depth.

I. Advantages of Studying in IUPs

- You will be at a leading Chinese university that provides the first-class intellectual support to build a more open China.
- You will be working with experienced and high-quality faculty with diversified cultural backgrounds.
- You will be studying and living with people from over 100 countries on one of the most international campuses in China.
- You will be studying in one of the most international and dynamic parts of Beijing and witnessing first hand how globalization is impacting an ancient society that is now creating economic miracles.
- You will join a first-class and most advanced program in China that emphasizes competence and provides a clear path to achieve the essential aims and outcomes.

II. Objective and Goals

Through integrative learning and specialized studies, the programs will prepare students with foresight, competencies, and higher-order skills to function effectively and competitively in an evolving social and global environment.

Through the general education program and study in the major field, students should:

- have rich knowledge about human cultures and the natural world;
- acquire higher-order intellectual and practical skills;
- be aware of their personal and social responsibilities;
- know how to integrate their knowledge and skills to solve complex real-world problems.

III. UIBE International Undergraduate Program Curriculum

(I) IUP General Education

The first two year courses in UIBE carry the theme of general education. **It is composed of 4 parts and 83 credits in total.**

1. Courses

Students must complete 70 credits of compulsory classes and 6 credits of selective courses in the first two year

A. Global Competencies (30 credits)

Courses	Credits
The Rise of Civilization	2
Contemporary Perspectives in Cultural Anthropology	2
Chinese Language	26
An Introduction to Ancient Chinese Culture	2
Literatures of the World: International Perspectives	2
The Transformation of Modern China	2
Intercultural Communication: Theory and Practice	2

B. Intellectual and Practical Skills (26credits)

Courses	Credits
Critical and Creative Thinking	2
Mathematical Methods	6
Information Literacy	2
Writing	3
Applied Statistics	3
Principles of Microeconomics	4
Principles of Macroeconomics	4
Persuasive Speaking and Speech writing	2

C. Personal Development and Social Responsibility (4 credits)

Courses	Credits
"Big Questions Seminars"	2
Business Ethics	2

D. Openness, Development and Inequality (2 credits)

Courses	Credits
Globalization, Social Stratification and Social Inequality	2

2. Integrative Learning Requirements-Junior Capstone Project (4 credits)

The Junior (culminating work) Capstone Project connects the general education with real world experience. It focuses on Chinese studies and consists of two requirements- a course and a related fieldtrip. Three alternative routes are offered. Route 1 focuses on the origin of the Chinese civilization along the rivers, Route 2 on peoples and cultures in mid-west China and, Route 3 on urbanization and rural development in an increasingly open society in the suburbs of Beijing. Students should form interdisciplinary teams to apply what they have learned in the general education courses to a real challenge emanating from the changes in the society. The level of achievement is measured by the quality of the students' knowledge, their mastery of key skills, their attentiveness to issues of ethical and social responsibility, and their facility in integrating different parts of their learning.

3. Writing Portfolio Requirements (3 credits)

Students are expected to competently write in a range of styles and contexts for different audiences. The writing portfolios constitute an important educational experience. To meet the portfolio requirements, students, at the end of their sophomore year, must submit three papers demonstrating their ability to write effectively in different rhetorical and disciplinary contexts. The three submitted papers must represent at least two of the following four curricular divisions (Humanities, Literature, Social Sciences, and Mathematics/Natural Sciences). Of the three submitted papers, at least one paper must come from the "writing" course. Instructors will certify that the papers were written for their classes and indicate if they have since been revised. In submitting the three papers, students should write a reflective essay about their writing to introduce the portfolios. The papers must demonstrate mastery of each of the key writing skills—the ability to report on observation, to analyze complex information, to provide interpretation, to use document sources, and to articulate and support a thesis-driven argument.

4. Bilingual Requirements

Students enrolled in the IUPs are expected to be proficient in both English and Chinese. Before a student completes the degree requirements, he/she must demonstrate his/her proficiency in Chinese by passing an exam arranged by the University.

(II) IUP Major Education

Each student must complete 62 credits---36 compulsory, 18 elective and 8 credits for a practicum. Plus the 4 credits for thesis writing and defending, the total credits for the 2nd two year study is 66.

Major in Economics

Compulsory Courses	Credits
Accounting	3
Intermediate Microeconomics	3
Intermediate Macroeconomics	3
Statistical Methods in Economics and Business	3
Legal Studies	3
Econometrics	3
Research Seminars	2
Economics Research	3
History of Economic Thoughts	2
Money and Banking	3
Advanced Microeconomics	4
Advanced Macroeconomics	4
Elective Courses	Credits
Selected Topics in WTO and China	2
Chinese Economy	2
Corporate Finance	3
Investment Analysis	3
Principles of Marketing	3
Chinese Business Law	2
Applied Econometrics	3
Advanced International Trade Theory and Policy	3
Financial Markets	3
Principles of Management	2
Transnational Management	2
International Transportation and Logistics	3

Major in International Trade

Compulsory Courses	Credits
Accounting	3
Intermediate Microeconomics	3
Intermediate Macroeconomics	3
Statistical Methods in Economics and Business	3
Legal Studies	3
Econometrics	3
Research Seminars	2
International Economics	3
International Business Environment	2
International Transportation and Logistics	3
International Trade Practice	3
International Finance	2
International Trade Research	3

Elective Courses	Credits
Selected Topics in WTO and China	2
Chinese Economy	2
Corporate Finance	3
Investment Analysis	2
Principles of Marketing	3
Chinese Business Law	2
Applied Econometrics	3
Advanced International Trade Theory and Policy	3
Financial Markets	3
Principles of Management	2
Transnational Management	2

Major in Finance

Compulsory Courses	Credits
Accounting	3
Intermediate Microeconomics	3
Intermediate Macroeconomics	3
Statistical Methods in Economics and Business	3
Legal Studies	3
Econometrics	3
Research Seminars	2
Investment Analysis	2
Money and Banking	3
Financial Markets	3
International Finance	2
Corporate Finance	3
Economics	3
Elective Courses	Credits
Selected Topics in WTO and China	2
Chinese Economy	2
Principles of Marketing	3
Chinese Business Law	2
Principles of Management	2
Transnational Management	2
International Trade Practice	3
Applied Econometrics	3
Financial Derivatives	2
Advanced Corporate Finance	3
International Business Environment	2

Major in Business Administration

Compulsory Courses	Credits
Principles of Management	3
Principles of Marketing	3
Introduction to Financial Accounting	3
Corporate Finance	3
Organizational Behavior	3
Business Research	3
Strategic Management	2
Transnational Management	2
Cross-cultural Management	2
Operation Management	2
Human Resources Management	2
Leadership	2
Global Marketing	2
International Financial Management	2
Data Model and Decision Making	2
Elective Courses	Credits
Consumer Behavior	2
Service Marketing	2
Marketing Channels	2
Business to Business Marketing	2
Advertising and Promotion	2
Management Accounting	2
Financial Statement Analysis	2
Investment Analysis	2
Intermediate Microeconomics	3
Chinese Business Law	2
International Trade Practice	3
International Finance	2
Doing Business in Latin America	2
Business Etiquette	2
International Business Management	2

Major in Marketing

Compulsory Courses	Credits
Principles of Management	3
Principles of Marketing	3
Introduction to Financial Accounting	3
Corporate Finance	3
Organizational Behavior	3
Business Research	3
Consumer Behavior	2
Global Marketing	2
Service Marketing	2
Marketing Channels	2
Business to Business Marketing	2
Advertising and Promotion	2
Data Model and Decision Making	2
International Financial Management	2
Transnational Management	2
Elective Courses	Credits
Strategic Management	2
Cross-cultural Management	2
Operation Management	2
Human Resources Management	2
Intermediate Microeconomics	3
Managerial Accounting	2
Financial Statement Analysis	2
Investment Analysis	2
Leadership	2
Chinese Business Law	2
International Business Management	2
International Trade Practice	3
International Finance	2
Doing Business in Latin America	2
Business Etiquette	2

Major in Finance-International Finance and Investment Concentration

Compulsory Courses	Credits
Management	3
Accounting	3
Finance	3
International Finance	3
Business Statistics	3
International Financial Management	3
Financial Management	3
Security Investment	3
Investments	3
Portfolio Management	3
Corporate Finance	3
Financial Derivatives	3
Elective Courses	Credits
Chinese Financial Markets	2
Chinese Business Law	2
Chinese Foreign Trade	2
Investment Banking	3
Chinese Economy	3
Personal Finance Planning	2
Global financial market	2
Chinese Banking System	2
International Trade	3
Multinational Financial Management	2

Major in International Politics

Compulsory Courses	Credits
Principles of Political Science	3
Introduction to International Relations	3
International Institutions and Organizations	3
International Political Economics	3
Chinese Foreign Strategy and Diplomacy	3
Chinese Political Economy	3
Chinese Politics and History	3
Political Economics of Transition	3
Public Leadership and Public Policy	3
Foundations of International laws	3
International Conflict and Crisis Management	3
Dissertation Seminar	3
Elective Courses	Credits
Political Economy of European Union	2
Political Economy of United States	2
Political Economy of Japan	2
Political Economy of Developing Countries	2
Enterprises and Market in China	2
China's Foreign Economic Relations	2
Political Economics of Energy and Environments	2
The Political Economics of Immigrations	2
Modern Diplomacy	2
Public Diplomacy	2
International Strategies	2
Globalization and Global Governance	2
International Negotiations	2
International Development	2
Mao Zedong Thought and Deng Xiaoping Theory	2

IV. Academic Semesters

There are 3 semesters in one academic year: fall, spring and summer. Fall and spring semesters consist of 14 weeks of normal classes and a summer term consists of 8 weeks of classes (except Practicum and Internship).

Fall Semester: the end of August to the middle of December

Spring Semester: the end of January to the end of May

Summer Term: the beginning of June to the end of July

V. Basic Requirements to Applicants

- Applicants will need a secondary school or high school certificate. Education should normally consist of a minimum of 12 years of study.
- Applicants will need to present transcripts from your graduation diploma or certificate, and any graduation exam results (Academic Transcripts).
- Applicants should have one of the following documents to prove their English proficiency: TOEFL iBT (internet based) test result of at least 86 points - TOEFL (computer based) test result of at least 213 points - TOEFL (paper based) test result of at least 550 points - IELTS test result of at least 6.0. Applicants who have studied for at least two years at, or received a degree from an English speaking college or university need to provide us an official letter about the applicant's English proficiency.
- Applicants under 18 years old should provide notary letters.