



北京外国语大学
BEIJING FOREIGN STUDIES UNIVERSITY

북경외국어대학교 IBS 석사과정

- ✓ 100% 영어로 수업하는 국제경영대학
- ✓ 매 학기 Fortune 500위 이내 기업들을 견학할 수 있고, 이를 통해
인턴쉽 및 취업기회 제공
- ✓ 중국학생 및 60여개 국가 학생들과 함께 생활하는 글로벌 교육 환경
- ✓ 글로벌한 환경에서 중국어와 영어를 동시에 향상
- ✓ 국제 비즈니스 + 중국 특성 (중국 문화, 경제, 법률, 사회 등) 융합 교육
- ✓ 외국 교수와 중국 교수로 구성되어 세계 및 중국 관점에서 현대 경제를 연구

International Business

The program is aimed at cultivating multi-lingual and inter-disciplinary business talents whom are equipped with outstanding language proficiency and communication ability. The program is made up of lectures, profession-oriented internships and a master thesis. In-class training and field work at enterprises of international business, students will be exposed to theoretical or practical knowledge of regional business environment and transnational operations, international trade and investment, business diplomacy and international business law. Master of International Business is instructed in English and available in both campuses.

Core Courses : -----

- Economics Analysis
- International Business
- International Trade Policy and Practice
- International Investment and Cross-national Company
- International Business Law
- International Finance Theory and Practice
- International Business Negotiation