



Semester 1 第一学期

Course Name	课程名称	Credits 学分	Teaching Language 授课语言	Class Hour 课时
Induction Week	融合周			
Chinese Language I	汉语 1	8	Chinese	144
French I	法语 1	2	French/English	36
Computer Science I	计算机概论 1	2	English	36
Advanced Mathematics C1	高等数学 C1	4	English	72
Introduction to Accounting	会计学导论	2	English	36
Introduction to Management	管理学导论	3	English	54
Micro-Economics	微观经济学	3	English	54
TOTAL YEAR 1 – SEMESTER 1		24		

Semester 2 第二学期

Course Name	课程名称	Credits 学分	Teaching Language 授课语言	Class Hour 课时
Chinese Language II	汉语 2	8	Chinese	144
French II	法语 2	2	French/English	36
Computer Science II	计算机概论 2	2	English	36
Macro-Economics	宏观经济学	3	English	54
Project & Team Management	项目与团队管理	2	English	36
Research Methodology in Management & Report Writing	管理研究方法与报告 写作	3	English	54
Marketing Management	营销管理	2	English	36
Career Development I	职业发展 1	0	English	workshop
Business Game I	商模业拟 1	2	English	36
TOTAL YEAR 1 – SEMESTER 2		24		

Summer Vacation 暑假

Course Name	课程名称	Credits 学分	Teaching Language 授课语言	Class Hour 课时
In-company Discovery I (ICD I)	企业探索 1	1	Chinese/English	2 weeks+

Semester 3 第三学期

Course Name	课程名称	Credits 学分	Teaching Language 授课语言	Class Hour 课时
Chinese Language III	汉语 3	8	Chinese	144
French III (optional)	法语 3 - 选修课	2	French/English	36
French Speaking and listening comprehension I (optional)	法语视听说 1 - 选修课	2	French	36
Probability Theory and Applied Statistics B	概率论与应用统计 B	3	English	54
Introduction to Financial Management	财务管理导论	2	English	36
Cross-cultural Management	跨文化管理	2	English	36
CSR & Sustainable Development	企业社会责任与可持续发展	2	English	36
Business Creation Project/ Innovation Project	商业创新项目	5	English	90
Specialization 1: AI & Business (智能商业方向)				
Computer Programming	计算机编程语言	2	English/Chinese	36
Specialization 2: Innovation and Entrepreneurship (创新创业方向)				
Globalization and Geopolitics	全球化与地缘政治	2	English	36
TOTAL YEAR 2 – SEMESTER 1		24		

Semester 4 第四学期

Course Name	课程名称	Credits 学分	Teaching Language 授课语言	Class Hour 课时
Chinese Language IV	汉语 4	8	Chinese	144
French IV (optional)	法语 4 - 选修课	2	French	36
French Speaking and listening comprehension II (optional)	法语视听说 2 - 选修课	2	French	36
Digital Marketing	数字化营销	2	English	36
Operations Management	运营管理	2	English	36
In-Company Consulting Project (ICP)	企业咨询项目	6	English	108

Career Development II	职业发展 2	0	English	workshop
Specialization 1: AI & Business (智能商业方向)				
Theories and Methods of Artificial Intelligence	人工智能理论方法	2	English	36
Specialization 2: Innovation and Entrepreneurship (创新创业方向)				
Chinese Business Environment	中国商业环境	2	English	36
TOTAL YEAR 2 – SEMESTER 2		20		

Summer Vacation 暑假

Course Name	课程名称	Credits 学分	Teaching Language 授课语言	Class Hour 课时
In-company Discovery II (ICD II)	企业探索 2	1	Chinese/English	2 weeks+

Semester 5 第五学期

Course Name	课程名称	Credits 学分	Teaching Language 授课语言	Class Hour 课时
Negotiation & Customer Relations	谈判与客户关系	2	English	36
Introduction to Business Law	商法概论	2	English	36
Big Data Marketing	大数据营销	2	English	36
Information System and Management Control	管理信息系统	2	English	36
Managing Operations	管理运筹学	2	English	36
Financial Accounting	财务会计	2	English	36
Human Resources Management	人力资源管理	2	English	36
Specialization 1: AI & Business (智能商业方向)				
Advanced Statistics	高级统计学	2	English	36
Specialization 2: Innovation and Entrepreneurship (创新创业方向)				
International Marketing	国际营销	2	English	36
TOTAL YEAR 3 – SEMESTER 1		16		

Semester 6 第六学期

Course Name	课程名称	Credits 学分	Teaching Language 授课语言	Class Hour 课时
Strategic Management	战略管理	2	English	36
Corporate Governance	公司治理	2	English	36
International Business Management	国际商务管理	2	English	36

Consumer Behavior	消费者行为	2	English	36
Career Development III	职业发展 3	0	English/Chinese	workshop
Specialization 1: AI & Business (智能商业方向: 6 学分)				
Machine Learning	机器学习	2	English	36
Artificial Intelligence and Business Decision	人工智能与商业决策	2	English	36
Business Applications and Practices of Artificial Intelligence	商业智能行业应用实操	2	English	36
Specialization 2: Innovation and Entrepreneurship (创新创业方向: 6 学分)				
Innovation Management	创新管理	2	English	36
Organizational Change Management	变革管理	2	English	36
Entrepreneurial Leadership	创业领导力	2	English	36
TOTAL YEAR 3 – SEMESTER 1		14		

Summer Vacation 暑假

Course Name	课程名称	Credits 学分	Teaching Language 授课语言	Class Hour 课时
Internship I	实习 1	4	English/Chinese	8 weeks

Semester 7 第七学期

Course Name	课程名称	Credits 学分	Teaching Language 授课语言	Class Hour 课时
Career Development IV	职业发展 4	0	English/Chinese	workshop
Internship II	实习 2	6	English/Chinese	108
TOTAL YEAR 4 – SEMESTER 1		6		

Semester 8 第八学期

Course Name	课程名称	Credits 学分	Teaching Language 授课语言	Class Hour 课时
Applied Research Thesis	毕业论文	4	English/Chinese	72
Business Game II	商业游戏 2	2	English/Chinese	36
TOTAL YEAR 4 – SEMESTER 2		6		

(Updated 2020; Subject to change)